Wine, Dine & Make a Difference

Become a sponsor.

ABOUT cork&barrel

Cork & Barrel features three days of food and wine events: intimate Winemaker Dinners on Thursday night, wine tasting at Sip on Friday night, and a sit-down dinner and live auction at Saturday's Grand Cru. In 2024, we'll be highlighting wineries from the Napa Valley wine region.

We'll also collaborate with top chefs from Central Oregon's finest restaurants. 2024 Napa Valley

Voted "Best Central Oregon Fundraiser" by Source Weekly readers in 2022!

Now in its 12th year, Cork & Barrel continues to dazzle guests with **three exciting days of wine and food experiences**. One of Cork & Barrel's distinctions: giving attendees the opportunity to meet and chat with winery owners, winemakers and other principals of our guest wineries.

Featuring a **different wine region each year**, Cork & Barrel gives guests a reason to keep coming back for more!



ONLINE AUCTION

JULY 15-20, 2024

We send our online auction link to more than 6,000 individuals and businesses.

WINEMAKER DINNERS

THURSDAY, JULY 18, 2024

We hold 3-4 private ticketed Winemaker Dinners with seating for 40-60 people. These intimate gatherings feature a winery and a chef partner. *Expected Attendance: 200+ guests*

SIP

FRIDAY, JULY 19, 2024

Sip of Cork & Barrel features our wine and selected food partners where guests can stroll and mingle. There are small bites, an in-person silent auction, raffles and more. *Expected Attendance: 500+ guests*

GRAND CRU

SATURDAY, JULY 20, 2024

Grand Cru features our wine and selected small bites partners with a silent auction. Following the reception, guests are seated for a five-course dinner and live auction with raffles and other surprises. *Expected Attendance: 400+ guests*

"One of my favorite summertime events—and it feels great to support Central Oregon families."

Become a sponsor of Cork & Barrel and raise funds for KIDS Center, the community-built nonprofit leading our region's response to child abuse. Cork & Barrel nets 20% of KIDS Center's annual budget, ensuring that families across Central Oregon can receive **free**, **life-changing services.** Hundreds of children will find hope and healing because of your generosity and support.

100% of Cork & Barrel's proceeds benefit KIDS Center



Hope & Healing Sponsor

\$10,000 | Limited to 4

YOURAMENITIES

At Event

Table for 12 in a prime location at Saturday's Grand Cru, July 20, 2024.

Guest **winemaker seated** at your table (optional).

Take-home gift for each of your guests.

Two tickets to the **Winemaker Dinner** of your choice.

Eight tickets to Friday's Sip on July 19, 2024.

YOUR RECOGNITION

Television

You will be named as a sponsor on television spots airing January-March (to promote Early Bird Ticket Sales) and over the four-week period prior to the event.

Radio

You will be named as a sponsor in 30-60 second radio spots which will air January– March and over the three-to-four-week period before the event.

Press Releases

Company name included in event press releases.

Custom Ad

Full page, full-color custom ad in auction catalog.

Cork & Barrel Promotions

Your logo will appear on:

- -6,000+ "Save the Date" emails.
- -6,000+ email invitations.
- -event e-blasts to 6,000+ addresses.
- -all event promotional materials, when possible
- -Cork & Barrel website (your logo linked to your website).

Social media post highlighting your sponsorship.

Special Opportunity

Provide your company logoed pens on all auction and dinner tables (250 pens).

In the Online Auction

Your logo will appear in the online auction (which runs for six days).

Recognition at the Event

Your logo will appear on:

- -event welcome banner.
- -Grand Cru dinner signage.
- -inside cover of event catalog.
- -full-screen slide during event.

Signage at your personal table highlighting your sponsorship.

Special acknowledgement from the stage during dinner program.

Name will appear on sponsor recognition page in catalog.

Post-Event Recognition

Your name in KIDS Center's Annual Report in our Healing Hearts Society list (mailed to 2,000 homes and sent to 6,000 emails).

Recognition in KIDS Center's Healing Hearts Society.

Media Sponsor

Minimum value of \$10,000 of in-kind radio and TV advertising.

YOURAMENITIES

At the Events

Table for 10 in a prime location atSaturday's Grand Cru, July 20, 2024

Option to have a **guest winemaker** at your table (8 seats for guests, 2 seats for winemaker).

Take-home gift for each of your guests.

Eight tickets to Sip of Cork & Barrel on July 19, 2024.

YOUR RECOGNITION

Television

You will be named as a sponsor on television spots airing January-March (to promote Early Bird Ticket Sales) and over the four-week period prior to the event.

Radio

You will be named as a sponsor in 30-60 second radio spots which will air January– March and over the three-to-four week period before the event.

Press Releases

Company name included in event press releases.

Custom Ad

Half page, full-color custom ad in auction catalog.

Cork & Barrel Promotions

Your logo will appear on:

- -6,000+ "Save the Date" emails.
- -6,000+ email invitations.
- -event e-blasts to 6,000+ addresses.
- -all event promotional materials, when possible.
- -Cork & Barrel website (your logo linked to your website).

Social media post highlighting your sponsorship.

In the Online Auction

Your logo will appear in the online auction (which runs for six days).

Recognition at the Event

Your logo will appear on:

- -Grand Cru dinner signage.
- -inside cover of event catalog.
- -full-screen slide during event.

Signage at your personal table highlighting your sponsorship.

Special acknowledgement from the stage during dinner program.

Name will appear on sponsor recognition page in catalog.

Post-Event Recognition

Your name in KIDS Center's Annual Report in our Healing Hearts Society list (mailed to 2,000 homes and sent to 6,000 emails).

Recognition in KIDS Center's Healing Hearts Society.

Media Sponsor

Minimum value of \$10,000 of in-kind radio and TV advertising.

YOUR IN-KIND DONATION

30-Second Spot (TV/radio) First Quarter

30-second commercial spots to be aired in the first quarter to promote Early Bird ticket sales for Sip on available TV/radio stations. (Commercial script/Early Bird will be good through March 31.) Possible run date of January-March 31.

30 or 60-Second Spots (TV/radio) Second Quarter

:30/:60 TV/radio commercial spots to be aired at least 4 weeks prior to event date on available stations to promote event attendance and ticket sales. (Ok to skip July 4 week if desired.) Content provided by May 1.

Optional On-Air Interview (TV/radio) TBD

Interview KIDS Center director to promote Cork & Barrel events and KIDS Center.

On-Air Giveaway (radio) Late June

Give away five pairs of Sip of Cork & Barrel tickets. Radio station will provide the ticket winners' contact information. KIDS Center will confirm ticketing/name on guest list.

cork@barrel Sip Sponsor (co-presenting)

\$7,500 | Limited to 2

YOUR AMENITIES

At the Events

Ten tickets to Friday's Sip, July19, 2024. **Four tickets** to Saturday's Grand Cru, July 20, 2024.

YOUR RECOGNITION

Television

You will be named as a Sip sponsor on television spots airing January-March (to promote Early Bird Ticket Sales) and over the four-week period prior to the event.

Radio

You will be named as a Sip sponsor in 30-60 second radio spots which will air January– March and over the three-to-four week period before the event.

Press Releases

Company name listed as a co-sponsor of Sip in all event press releases.

Custom Ad

Full page, full-color custom ad in auction catalog.

Cork & Barrel Promotions

Your logo will appear prominently on:

- -6,000+ email invitations.
- -6,000+ "Save the Date" emails.
- -event e-blasts to 6,000+ addresses.
- -all event promotional materials, when possible.
- -Cork & Barrel website (your logo linked to your website).

Social media post highlighting your sponsorship.

In the Online Auction

Your logo will appear in the online auction (which runs for six days).

Recognition at the Event

Your logo will appear on:

- –event-branded wine glasses (given to every guest to use and take home).
- –large entry-point banner, used as a photo backdrop for arriving guests
- -inside cover of event catalog.
- -full-screen slide during event.

Name will appear on sponsor recognition page in catalog.

Sponsor booth at event with any sponsor chosen collateral and signage, and option to engage with attendees at a "Mystery Wine Pull" station. Booth can be staffed by sponsor or KIDS Center volunteers.

Additional opportunities at the event:

- —display product/vehicles/associated materials at event.*
- -host a drawing with sponsor-provided prizes.*
- –give away sponsor logoed items to attendees.
- -provide 200 logoed pens for use at event.

Post-Event Recognition

Your name in KIDS Center's Annual Report in our Healing Hearts Society list (mailed to 2,000 homes and sent to 6,000 emails).

Recognition in KIDS Center's Healing Hearts Society.

corkebarrel Champion for Children Sponsor

\$7,500 | Limited to 4

Includes naming rights to **one** sponsorship (based on availability):

- Golden Paddle Sponsor
- Table Raffle Sponsor
- Technology Sponsor
- Print Sponsor
- Safe Rides Sponsor

YOUR AMENITIES

At the Events

Table for 12 in a prime location at Saturday's Grand Cru, July 20, 2024.

Guest winemaker at your table (optional).

Take-home gift for each of your guests.

Two tickets to the **Winemaker Dinner** of your choice.

Six tickets to Friday's Sip, July 19, 2024.

YOUR RECOGNITION

Television

You will be named as a sponsor on television spots airing January-March (to promote Early Bird Ticket Sales) and over the four-week period prior to the event.

Radio

You will be named as a sponsor in 30-60 second radio spots which will air January– March and over the three-to-four week period before the event.

Press Releases

Company name included in event press releases.

Custom Ad

Half page, full-color custom ad in auction catalog.

Cork & Barrel Promotions

Your logo will appear on:

- -6,000+ email invitations.
- -6,000+ "Save the Date" emails.
- -event e-blasts to 6,000+ addresses.
- -all event promotional materials, when possible.
- -Cork & Barrel website (your logo linked to your website).

Social media post highlighting your sponsorship.

In the Online Auction

Your logo will appear in the online auction (which runs for six days).

Recognition at the Event

Your logo will appear on:

- -Grand Cru dinner signage.
- -inside cover of event catalog.
- -full-screen slide during event.

Signage at your personal table highlighting your sponsorship.

Special acknowledgment from the stage during dinner program.

Name will appear on sponsor recognition page in catalog.

Post-Event Recognition

Your name in KIDS Center's Annual Report in our Healing Hearts Society list (mailed to 2,000 homes and sent to 6,000 emails).

Recognition in KIDS Center's Healing Hearts Society.

cork@barrel Golden Paddle Sponsor

Naming Rights Option for Champion for Children Sponsor (if available).

Help underwrite the cost of our Golden Paddle Raffle!

YOUR RECOGNITION

On the Website

Your company name or logo will be listed on the Cork & Barrel website highlighting the Golden Paddle Sponsorship.

On Golden Paddle Promotional Materials

Your company name or logo will appear on all promotional materials for the Golden Paddle Raffle

In the Online Auction

Your logo will appear in the online auction (which runs for six days) and promotional materials.

At the Event

Information about the Golden Paddle and your sponsorship—will be highlighted in the event catalog.

Your company logo on all Golden Paddle Raffle Tickets sold during the event, plus logo on actual paddle.

Your company logo displayed at Golden Paddle Raffle Station during live event

Special recognition in pre-event communications acknowledging you as Golden Paddle sponsor.

Special recognition from the stage during the event with the option to have a representative from your company pull the winning Golden Paddle Ticket

Dedicated Social Media post highlighting your sponsorship of Golden Paddle

discuss your shorecare bit call Cinger Theis Stayons at 541 706 4660 or email atetayons olidecarter

Safe Rides Sponsor

Naming Rights Option for Champion for Children Sponsor (if available).

Keep our guests safe by underwriting the cost for complimentary rides home on Friday night's Sip and Saturday night's Grand Cru.

YOUR RECOGNITION

In the Online Auction

Your logo will appear in the online auction (which runs for six days).

Kiosk Signage

Signage at the Safe Rides kiosk/pick-up area will identify your business as the sponsor of the Safe Rides service.

Cork & Barrel Promotions

Information about the service—and your sponsorship—will be distributed along with the auction item listing to all guests prior to the event.

At the Event

Information about the Safe Rides service and your sponsorship—will be highlighted in the event catalog.

Announcement of your sponsorship of Safe Rides service from the stage.

Technology Sponsor

Naming Rights Option for Champion for Children Sponsor (if available).

Help our event run smoothly by underwriting the cost associated with event registration and check in/check out.

YOUR RECOGNITION

In the Online Auction

Your logo will appear in the online auction (which runs for six days).

Signage at Check-in

Signage at every check-in station identifying you as our Technology Sponsor.

At the Event

Signage under every auction video screen in the main dining area identifying you as our Technology Sponsor.

Print Sponsor

Naming Rights Option for Champion for Children Sponsor (if available).

Help cover the cost of key materials, including our auction catalog.

YOUR RECOGNITION

Cork & Barrel Promotions

Your company name listed on key event promotional pieces as our Print Sponsor.

In the Online Auction

Your logo will appear in the online auction (which runs for six days).

At the Event

Special recognition in the event catalog.

Special recognition on signage at the silent auction tables.

Your company name listed as Print Sponsor on menu cards, placed at every table setting.

Community YOUR RECOGNITION Builder Sponsor

\$5,000 | Limited to 4

YOUR AMENITIES

At the Events

Table for 10 in a prime location at Saturday's Grand Cru, July 20, 2024.

Option to have a guest winemaker at your table (8 seats for guests, 2 seats for winemaker).

Take-home gift for each of your guests. Four tickets to Friday's Sip, July 19, 2024.

Radio

You will be named as a sponsor in 30-60 second radio spots which will air January-March and over the three-to-four week period before the event.

Press Releases

Company name included in event press releases

Custom Ad

Half page, full-color custom ad in event catalog.

Cork & Barrel Promotions

Your logo will appear on:

- -6.000+ "Save the Date" emails
- -6,000+ email invitations
- -event e-blasts sent to 6.000+ addresses
- -all event promotional materials, when possible.
- -Cork & Barrel website (your logo linked to your website).

Social media post highlighting your sponsorship.

In the Online Auction

Your logo will appear in the online auction (which runs for six days).

Recognition at the Event

Your logo will appear on:

- -Grand Cru dinner signage.
- -inside cover of event catalog.
- -event screen during dinner.

Signage at your personal table highlighting your sponsorship.

Special acknowledgment from the stage during dinner program.

Name will appear on sponsor recognition page in catalog.

Post-Event Recognition

Your name in KIDS Center's Annual Report in our Healing Hearts Society list (mailed to 2.000 homes and sent to 6.000 emails).

Recognition in KIDS Center's Healing Hearts Society.

Business Table Sponsor

\$3,000 | Limited to 15 Tables

Purchase a table for 10 at our gala event, Grand Cru, and fill the seats with your coworkers and guests... and then get ready to have a good time!

YOUR AMENITIES

At the Event

Table for 10 reserved for you and your guests at Grand Cru, July 20, 2024.

YOUR RECOGNITION

Cork & Barrel Promotions

Your name/logo will appear on:

---6,000+ "Save the Date" email invitations (Table sponsorship must be confirmed prior to e-vite delivery.)

Recognition at the Event

Your name/logo will appear on table sponsor slide shown on all screens in dining area.

Signage at your personal table highlighting your sponsorship.

Special acknowledgment from the stage during dinner program.

Name/logo will appear on sponsor recognition page in event catalog.

Post-Event Recognition

Your name in KIDS Center's Annual Report in our Healing Hearts Society list (mailed to 2,000 homes and sent to 6,000 emails).

Recognition in KIDS Center's Healing Hearts Society.

Table Ambassador

\$2,000 | Limited to 15 Tables

Purchase a table for 10 at our gala event, Grand Cru, and fill the seats with your family, friends or coworkers... and then get ready to have a good time!

By introducing your guests to Cork & Barrel, you also serve as an ambassador to KIDS Center. You can help raise awareness of our work in the community and cultivate new supporters.

YOUR AMENITIES

At the Event

Table for 10 reserved for you and your guests at Grand Cru, July 20, 2024.

YOUR RECOGNITION

Cork & Barrel Promotions

Your name will appear on:

 -6,000+ "Save the Date" email invitations
 (Your table must be confirmed prior to e-vite delivery.)

Recognition at the Event

Your table name will appear on table sponsor slide shown on all screens in dining area.

Signage at your personal table highlighting your sponsorship.

Special acknowledgment from the stage during dinner program.

Your table name will appear on sponsor recognition page in catalog.

Post-Event Recognition

Your name in KIDS Center's Annual Report in our Healing Hearts Society list (mailed to 2,000 homes and sent to 6,000 emails).

Recognition in KIDS Center's Healing Hearts Society.

Giving Board Matches

\$1000 and up. Your match is fully customizable.

Offering a matching gift at Cork & Barrel can help us raise even more funds to help local children and families!

Our Giving Board is a large 4' X 8' board prominently displayed at our events.

The Giving Board promotes your company's match to encourage donations to KIDS Center. Your match can be in effect during the Grand Cru Paddle Raise, Sip, or both.

YOUR AMENITIES

At the Events

Up to 4* **complimentary tickets** to Friday's Sip, July 19, 2024.

Up to 4* **complimentary tickets** to Saturday's Grand Cru, July 20, 2024.

*Ticket number based on match level.

YOUR RECOGNITION

At the Event

Visual recognition on Giving Board promoting your company's logo/name, or visual recognition on signage displayed during the Paddle Raise.

Acknowledgment on event screens to include company name/logo and identify as contributing to match.

Your business and match highlighted by announcer.

Party Board Activity Sponsor

\$3,000 | Limited to 2

Exclusive experiences limited to 40 people. Maybe you will be playing poker, drinking fine wine, or brewing your own beer! Whatever the party is, "seats" are sold for \$100 each, the date is set, and all funds support KIDS Center.

YOURAMENITIES

At the Events

Up to 4 **complimentary tickets** to Friday's Sip, July 19, 2024.

Up to 4 **complimentary tickets** to Saturday's Grand Cru, July 20, 2024.

Two **complimentary seats** to attend your sponsored Party Board event in the fall, for additional attendee exposure.

YOUR RECOGNITION

Cork & Barrel Promotions

Blog post and general promotion of your party board sponsorship on the Cork & Barrel website.

Promote your sponsorship on multiple social media posts and e-blasts.

In the Online Auction

Your logo will appear in the online auction (which runs for six days).

Your sponsor name/logo on our virtual platform where Party Board tickets are sold.

Recognition at the Event

Signage at event with your logo on party board.

Opportunity to facilitate the party board at the event and interact with all attendees.

Special acknowledgment from the stage during dinner program.

Recognition of your party board sponsorship in the event catalog.

Post-Event Recognition

Your name in KIDS Center's Annual Report in our Healing Hearts Society list (mailed to 2,000 homes and sent to 6,000 emails).

Recognition in KIDS Center's Healing Hearts Society.

Sip Purse Raffle Sponsor

\$1,500 | Limited to 1

Underwrite the cost of one of two raffles at our Friday night Sip event.

The Purse Raffle offers attendees a chance to win one of three purses. Two purses are filled with goodies and gift certificates. The third purse is filled with \$1000 cash!

YOUR AMENITIES

At the Event

Up to 4 **complimentary tickets** to Friday's Sip, July 19, 2024.

YOUR RECOGNITION

NOTE: Our Sip Purse Raffle Sponsor will receive recognition along with our purse donor, Clementine Urban Mercantile.

Cork & Barrel Promotions

Named sponsor of the Sip Purse Raffle.

Your name or logo included whenever possible when promoting the raffle.

Advance promotion of the raffle on the Cork & Barrel website, with your name and logo.

Promote your raffle sponsorship on dedicated social media post and e-blasts.

In the Online Auction

Your logo will appear in the online auction (which runs for six days).

Your sponsor name/logo on our virtual platform where raffle tickets are sold.

Recognition at the Event

Your sponsor name and logo appear in the promotion of the Purse Raffle in the event catalog.

Signage at event displaying your sponsor name or logo to promote the Purse Raffle.

Opportunity to assist with selling raffle tickets and help with raffle drawing.

Your sponsor name and logo on all tickets sold at event.

Your business and sponsorship highlighted by announcer.

Post-Event Recognition

Your name in KIDS Center's Annual Report in our Healing Hearts Society list (mailed to 2,000 homes and sent to 6,000 emails).

Recognition in KIDS Center's Healing Hearts Society.

Sip Yeti Raffle Sponsor

\$1,500 | Limited to 1

Underwrite the cost of one of two raffles at our Friday night Sip event.

The Yeti Raffle offers attendees a chance to win a generously-sized Yeti soft cooler. Two coolers are filled with goodies and gift certificates. The third cooler is filled with \$1000 cash!

YOUR AMENITIES

At the Event

Up to 4 **complimentary tickets** to Friday's Sip, July 19, 2024.

YOUR RECOGNITION

Cork & Barrel Promotions

Named sponsor of the Sip Yeti Raffle.

Your name or logo included whenever possible when promoting the raffle.

Advance promotion of the raffle on the Cork & Barrel website, with your name and logo.

Promote your raffle sponsorship on a dedicated social media post and in e-blasts.

In the Online Auction

Your logo will appear in the online auction (which runs for six days).

Your sponsor name/logo on our virtual platform where raffle tickets are sold.

Recognition at the Event

Your sponsor name and logo included with the promotion of the Yeti Raffle in the Sip auction catalog.

Signage at event displaying your sponsor name or logo to promote the Yeti Raffle.

Opportunity to assist with selling raffle tickets and help with raffle drawing.

Your sponsor name and logo on all tickets sold at event.

Your business and sponsorship highlighted by announcer.

Post-Event Recognition

Your name in KIDS Center's Annual Report in our Healing Hearts Society list (mailed to 2,000 homes and sent to 6,000 emails).

Recognition in KIDS Center's Healing Hearts Society.



I would like to support KIDS Center at this sponsor level:

- __Hope & Healing Sponsor (\$10,000)
- ___Media Sponsor (In-Kind)
- ___Sip Co-Presenting Sponsor (\$7,500)
- ___Champion for Children Sponsor (\$7,500)

Indicate your preferred sponsor option (check one):

- ___Safe Rides Sponsor
- ___Technology Sponsor
- ___Print Sponsor
- __Golden Paddle Raffle Sponsor
- ___Community Builder Sponsor (\$5,000)
- ___Business Table Sponsor (\$3,000)
- ___Table Ambassador (\$2,000)
- ____Sip Purse Raffle Sponsor (\$1,500)
- ____Sip Yeti Raffle Sponsor (\$1,500)

Giving Board Match

I would like to commit:

- ____\$2,500 to match 25 donations of \$100.
- ____\$5,000 to match 10 donations of \$500.
- ____\$10,000 to match 10 donations of \$1,000.
- ____ I would like to customize my match for the Giving Board. Please contact me to discuss.

Additional Tickets

I would like to purchase ____tickets to Sip at the reduced sponsor rate of \$75/ticket.

Payment Options (please select one)

- ____A check is enclosed, payable to KIDS Center.
- ___Please charge this credit card for the full amount of my sponsorship:
 - $\hfill \Box$ MasterCard $\hfill \Box$ Visa $\hfill \Box$ American Express $\hfill \Box$ Discover
 - Credit Card #_____

Bend. OR 97703

- Card Exp. Date_____ Security Code_____
- _____'d like to reserve my sponsorship and make a pledge now, but please send me an invoice on this date: _______.
- ___Our donation is an in-kind donation in the amount of \$_____

Contact Information:

Company/Sponsor Name			
Please list your name as you would like	e it to appear in all f	promotional mater	rials.
Name	Title		
Head of office for official thank you pu	irposes.		
Company Name			
Signature			Date
My signature indicates authorization	to make this commi	tment on behalf of i	my company.
Contact Name	ct Name Title		
Contact for day-to-day questions if dig	ferent from above.		
Street/Mailing Address			
City	State	Zip	
Phone		Ext.	
Email			
Please return (with check, if applicable) to:	Or email this form to: gtstevens@kidscenter.org		
KIDS Center 1375 NW Kingston Avenue	Our event staff will be in touch to request your logo and		Thank yo

other information.

